



Cleveland Clinic
Florida

Register
Now



Heart of the City

Cleveland Clinic Florida HVTI
Cardiovascular Symposium

PROGRAM DIRECTORS

David Baran, MD
Jerry Estep, MD
Jose Navia, MD

May 31, 2025

Margaritaville Hollywood Beach Resort
Hollywood, Florida



www.ccfcmc.org/HEART2025

PROSPECTUS

Exhibit & Promotional Opportunities

Register Online

www.ccfcmc.org/Heart2025



Dear 2025 Exhibitor,

On behalf of Cleveland Clinic Florida's Heart Vascular and Thoracic Institute and the Continuing Medical Education Department, we invite you to participate in our upcoming inaugural **Heart of the City HVTI Cardiovascular Symposium**, which will take place on **Saturday, May 31, 2025**, at the **Margaritaville Resort in Hollywood, Florida**.

Cleveland Clinic is the center of cardiovascular care across a broad range of therapies, including surgical, medical and hybrid approaches. Cleveland Clinic Florida offers a broad range of treatment options for cardiovascular diseases and it is important to share knowledge and provide high quality education to our colleagues across the care continuum, including nurses, advanced practice providers and physicians.

With this in mind, our inaugural symposium will begin with a Keynote address by Dr. Samir Kapadia, the Chairman of Cardiology at Cleveland Clinic Ohio, who will highlight the future of cardiovascular medicine. Six sessions with a series of four lectures each will follow. Each session is followed by a highlighted case presentation and discussion with faculty and session panelists, allowing for audience interaction.

We close the day with a special "SHOCK Tank" session, where a case of cardiogenic shock is presented and the audience and faculty debate best approaches.

Topics will include heart failure, coronary artery disease, valvular disease (including catheter and surgical approaches), electrophysiology, amyloid, and other Special Situations.

In addition to the above, trainees are encouraged to submit cases for an abstract competition, where the best case in each category will be invited for presentation at the podium.

The symposium is designed to be interdisciplinary, offering credit in multiple professional areas. The team approach to management is evident with involvement of cardiothoracic surgery, cardiology, and intensive care medicine throughout the day.

Attendees are encouraged to visit the exhibit area throughout the day. Breakfast, breaks and lunch buffets will be served in the exhibit area to further encourage engagement.

We hope you will take advantage of this exciting opportunity and we look forward to welcoming you to Hollywood!

David Baran, MD

David Baran, MD
Activity Director
Section Head, Advanced Heart
Failure, Transplant and MCS
Cleveland Clinic Florida
Weston, Florida

Jerry Estep, MD

Jerry Estep, MD
Co-Activity Director
Division Chair, Cardiovascular
Medicine
Cleveland Clinic Florida
Weston, Florida

Jose Navia, MD

Jose Navia, MD
Co-Activity Director
Vice Chief, Thoracic and
Cardiovascular Surgery
Cleveland Clinic Florida
Weston, Florida

Exhibit levels/registration/promotional opportunities are available at: www.cfcme.org/Heart2025

EXHIBIT INFORMATION

EXHIBIT LOCATION

Margaritaville Hollywood Beach Resort

Compass Rose Ballroom
1111 North Ocean Drive
Hollywood, FL 33019
954.874.4444

EXHIBIT HOURS

Sat, May 31 7:00 am – 2:30 pm

**Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



REGISTRATION & SET-UP/TEAR-DOWN HOURS

Registration: Saturday, May 31, 6:00 - 7:00 am

Set Up: Saturday, May 31, 6:00 – 7:00 am

Tear Down: Saturday, May 31, 2:30 - 4:30 pm

Tear down is not permitted prior to final break

SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping.

[Click here to download and submit hotel shipping form.](#)

Ship boxes to:

Margaritaville Hollywood Beach Resort
<On-Site Exhibitor Contact Name>/5.31.2025
Cleveland Clinic Cardiovascular Conference
1111 N Ocean Drive
Hollywood, FL 33019
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,
mdelavega@mhbr.com

RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$269 + taxes and fees, please reserve your room online or by calling hotel directly:

GROUP RATE LINK: [Click here to reserve your room](#)

RESERVATIONS: 954.874.4444, **Group Code:** CAR0502

CUTOFF DATE FOR GROUP RATE: May 9, 2025

Rooms are subject to availability and may sell out prior to cutoff date.

REGISTRATION/PAYMENT

Register and pay online at www.ccfme.org/Heart2025, by May 16, 2025. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by May 16, 2025, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:00 am, Saturday, May 31, 2025, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Click here to access Encore's order portal for this conference.](#)

COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact cme@ccf.org for more information.

SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at cme@ccf.org.

Sat, May 31 7:00 am – 4:00 pm

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov.



CONTACT US:

Sandy Ronnenberg
Email: CME@ccf.org
Phone: 954.218.7281

EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

REGISTER ONLINE: www.ccfme.org/Heart2025

Platinum Exhibitor, \$20,000

Deadline for Order Commitment: **May 2, 2025**

Package Includes:

- Recognition as a **Platinum** Level Exhibitor (acknowledgement on slides and/or signage)
- 1 Day of exhibit space during the course
 - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
 - Exhibit Location: Premium
 - Additional exhibitor fees (standard electric, power strip) included
- 4 exhibitor badges (provides admission to the education program as a silent observer* and complimentary breakfast, lunch, and refreshments.)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics
- **Promotional Insert:** Have your company's promotional insert distributed to attendees during on-site registration.
 - *Insert must be provided and shipped at supporter's own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **May 16, 2025***
 - *Max size 8.5"x11", please limit insert to one page.*
- **Industry Supported Program/Event (Non-Accredited) In-Person**
Opportunity to sponsor a 60 minute in-person industry supported program/event during dinner time on **May 30, 2025**.
 - The program/event is not permitted to take place during the accredited education.
 - The Industry Supporter Organization is responsible for:
 - Organizing the program/event
 - All costs associated with the industry supported program/event, including, but not limited to, speaker fees and audiovisual.
 - The industry supporter will provide a poster/signage at the registration desk promoting the industry supported program (dimensions: 24"w x 36"h) and an invitation flyer. All signage & handouts must be pre- approved by the Cleveland Clinic Program Manager by **May 16, 2025**
 - Cleveland Clinic will:
 - Select and provide buffet meal.
 - Provide a link to program/event on the course website and distribute program flyer to attendees via email and at the time of hotel check-in.
 - The following disclaimer must be included on the front of each invitation, mailer or signage:
"This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic."
 - Cleveland Clinic does not guarantee attendance.

\$250 Additional Exhibitor Badges are available to purchase. *Deadline: May 26, 2025*

Gold Exhibitor, \$7,500

Deadline for Order Commitment: *May 19, 2025*

Package Includes:

- Recognition as a **Gold** Level Exhibitor (acknowledgement on slides and/or signage)
- 1 Day of exhibit space during the course
 - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
 - Exhibit Location: Premium
 - Additional exhibitor fees (standard electric, power strip) included
- 4 exhibitor badges (provides admission to the education program as a silent observer* and complimentary breakfast, lunch, and refreshments.)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

\$250 Additional Exhibitor Badges are available to purchase. *Deadline: May 26, 2025*

Silver Exhibitor, \$4,000

Deadline for Order Commitment: *May 26, 2025*

Package Includes:

- Recognition as a **Silver** Level Exhibitor (acknowledgement on slides and/or signage)
- 1 Day of exhibit space during the course
 - Table Setup Includes: 1 Table, Chairs, Linen/Skirting
 - Exhibit Location: Assigned
 - Additional exhibitor fees (standard electric, power strip) may be incurred
- 2 exhibitor badges (provides admission to the education program as a silent observer* and complimentary breakfast, lunch, and refreshments.)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

\$250 Additional Exhibitor Badges are available to purchase. *Deadline: May 26, 2025*

PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

Reception Sponsor, \$15,000

Opportunity to sponsor the Reception on May, 31, 2025, 4:15 – 5:45 pm at “License to Chill” Pool Deck

- This opportunity is limited to 1 supporter.
- Recognition as a Reception Sponsor (Acknowledgement on slides and/or signage)
- Your company logo and/or the Cleveland Clinic logo (your choice) on Table tents and/or Signage during reception

Deadline for Order Commitment: *April 15, 2025*

WiFi Sponsor, \$3,000

Recognition of your company as Wi-Fi Sponsor for the conference. (Acknowledgement on slides and/or signage)
Deadline for Order Commitment and Payment: April 15, 2025

Attendee Bag, \$3,000

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference bags distributed to attendees during onsite registration.

- Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.
- Industry supporter is permitted **one promotional insert** to be included in bag.
 - *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **May 16, 2025***
 - *Max size 8.5"x11", please limit insert to one page.*

Deadline for Order Commitment and Payment: April 15, 2025

Lanyard with Badge Holder, \$2,500

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on the conference lanyard with badge holder distributed to attendees during on-site registration. *(Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)*

Deadline for Order Commitment and Payment: April 15, 2025

Promotional Insert, \$1,000

Have your company's promotional insert distributed to attendees during registration.

- *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **May 16, 2025***
- *Max size 8.5"x11", please limit insert to one page.*

Deadline for Order Commitment and Payment: April 15, 2025