



Cleveland Clinic

CME & MOC  
Credits Available



# Cleveland Clinic Gut Insights: Exploring the Latest in Gastroenterology

March 17-18, 2025

Margaritaville Hollywood Beach Resort  
Hollywood, Florida

[www.ccfcmecme.org/GUT2025](http://www.ccfcmecme.org/GUT2025)

## PROSPECTUS

Exhibit & Promotional Opportunities

Register Online

[www.ccfcmecme.org/GUT2025](http://www.ccfcmecme.org/GUT2025)



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## Cleveland Clinic Gut Insights Exploring the Latest in Gastroenterology

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### Program Description

We are very excited to invite you to participate in the rejuvenation of our Gastroenterology Symposium, “*Cleveland Clinic Gut Insights: Exploring the Latest in Gastroenterology*”. This excellent networking opportunity will take place at the Margaritaville Hollywood Beach Resort in Hollywood, Florida, March 17-18, 2025.

This two-day course is designed to provide the most current knowledge and best practices in the field of gastroenterology, covering a variety of topics and disorders that affect the digestive system. The program consists of six sessions, each focusing on a different area of gastroenterology. Topics include:

- IBS/Motility
- Pancreas
- Obesity/Endoscopy
- Cancer
- Hepatology/Liver Transplant
- IBD

In each session, attendees will have the opportunity to learn from several experts who will share their insights and experiences on the latest advances and challenges in their respective fields, followed by a panel discussion and Q&A session where they can interact with speakers.

The agenda covers a wide range of informative and relevant topics, such as understanding esophageal disorders, chronic bloating, endobariatrics, hereditary polyposis, bowel ultrasound in IBD, and many more.

We are confident that you will benefit from your participation and hope you will take advantage of this unique opportunity to network with our colleagues in Fort Lauderdale in March!

**Visit our website for complete information on  
exhibit levels and promotional opportunities:**

**[www.ccfcmecme.org/GUT2025](http://www.ccfcmecme.org/GUT2025)**

***We look forward to seeing you in South Florida in March 2025!***

# EXHIBIT INFORMATION

## EXHIBIT LOCATION

**Margaritaville Hollywood Beach Resort**  
Compass Rose Ballroom, North & East  
1111 North Ocean Drive  
Hollywood, FL 33019  
Ph: 954-874-4444

## EXHIBIT HOURS

**Mon, Mar 17** 7:00 am – 1:30 pm  
**Tue, Mar 18** 7:00 am – 1:30 pm

*\*Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in the exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



## REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration:** Sun, Mar 16: 6:00 – 8:00 pm  
**Set Up / Move-in:** Sun, Mar 16: 6:00 – 8:00 pm  
**Close/Clear:** Tue, Mar 18: 1:30 – 4:00 pm  
Wed, Mar 19: 3:30 – 6:00pm  
*Tear down is not permitted prior to final break.*

## SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping. [Click here to download and submit hotel exhibit form.](#)



## Ship boxes to:

Margaritaville Hollywood Beach Resort  
On-Site Exhibitor Contact Name/3.16.2025  
Cleveland Clinic Cancer Conference  
1111 N Ocean Drive  
Hollywood, FL 33019  
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,  
[mdelavega@mhbr.com](mailto:mdelavega@mhbr.com)

## ACCOMMODATIONS

To receive the discounted conference rate of \$299 + taxes and fees, please reserve your room online or by calling hotel directly:

**GROUP RATE LINK:** [Click here to reserve your room](#)

**RESERVATIONS:** 954.874.4444, Group Code: FGC0226

**CUTOFF DATE FOR GROUP RATE:** February 21, 2025  
*Rooms are subject to availability and may sell out prior to cutoff date.*

## REGISTRATION/PAYMENT

Register and pay online at [www.cfcme.org/GUT2025](http://www.cfcme.org/GUT2025) by **March 1, 2025**. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

## CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by Monday, March 3, to be eligible for a refund. A \$750 administrative fee will be assessed for each exhibit cancellation.

Space not claimed by 8:00pm, Sunday, March 16, 2025, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

## SECURITY

The exhibit hall is an open ballroom and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safe-guarding their goods, materials, equipment and exhibits at all times.

## HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Click here to access Encore's order portal for this conference.](#)

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct, or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at [cme@ccf.org](mailto:cme@ccf.org).

**Mon, March 17** 7:00 am – 5:30 pm  
**Tue, March 18** 7:00 am – 5:30 pm

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).

## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida.

Please contact us at [cme@ccf.org](mailto:cme@ccf.org) for more information.

### PRESS REGISTRATION



#### FOR MORE INFORMATION, CONTACT:

**Shelly McEwen**

Program Manager

Phone: 772-262-2906

Email: [mcewenm2@ccf.org](mailto:mcewenm2@ccf.org) or [CME@ccf.org](mailto:CME@ccf.org)

## EXHIBIT OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

**REGISTER ONLINE** at [www.cfcme.org/GUT2025](http://www.cfcme.org/GUT2025)

### All Exhibit Packages include:

1. **Rental of exhibit space:** Compass Rose Ballroom
2. **Two exhibitor badges:** Provides admission to the education program as a silent observer\*, complimentary continental breakfast, lunch and refreshments
  - a. Additional badges are available at the Corporate registration rate: [www.cfcme.org/GUT2025](http://www.cfcme.org/GUT2025)
3. **Company listings:**
  - a. Online program booklet (*shared with all attendees*)
  - b. Looping slide show (*slide show loop in general session throughout meeting*)
4. **Display duration:** Monday – Tuesday (*over 2 days*)
5. **Meals:** Breakfast, breaks and lunch will be served in exhibit hall
6. **Roster of consenting attendees and statistics** (name, city, state): Will be distributed within two weeks of meeting completion



### Platinum Package – \$10,000

**In addition to the above, this package includes:**

**Recognition as Platinum Level Exhibitor** in slide show throughout meeting and online program book  
**Exhibit Space:** Two six-foot tabletop displays in **Premium** location (includes four chairs)  
**Promotional insert:** Max size 8.5" x 11" (to be distributed to all attendees at registration)  
**Two Additional Exhibitor Badges:** Provides admission to the education program as a silent observer\*, complimentary continental breakfast, lunch and refreshments.



### Gold Package – \$7,500

**In addition to the above, this package includes:**

**Recognition as Gold Level Exhibitor** in slide show throughout meeting and online program book  
**Exhibit Space:** Two six-foot tabletop displays in **Assigned** location (includes four chairs)  
**Two Additional Exhibitor Badges:** Provides admission to the education program as a silent observer\*, complimentary continental breakfast, lunch and refreshments.



### Silver Package – \$4,500

**In addition to the above, this package includes:**

**Recognition as Silver Level Exhibitor** in slide show throughout meeting and online program book  
**Exhibit Space:** One six-foot tabletop display in **Assigned** location (includes two chairs)

*\*Industry representatives who wish to claim CME credit must register as attendees (discounted corporate fee available).*

## PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

### **\$15,000 Non-CME Industry Supported Program/Event Opportunity** *Limited to two supporters*

(One Opportunity Each day - Lunch Timeslot on Monday or Tuesday)

The program/event is not permitted to take place during the CME education. Maximum capacity: 40 attendees.

The industry supporter organization:

- is responsible for organizing the program/event
- is responsible for all costs associated with the industry supported program/event, including, but not limited to, speaker fees
- will provide a poster/signage at the registration desk (dimensions: 24"w x 36"h)
- will provide program/event invitation flyer
- For non-CME program/event the following disclaimer must be included on the front of each invitation, mailer or signage:  
*This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic.*
- All signage and handouts must be pre-approved by the Cleveland Clinic Program Manager. Materials must be submitted for approval by **February 14, 2025**.

The Cleveland Clinic:

- will choose and provide buffet lunch (\$3,800 value)
- will include and arrange for AV services (\$2,000 value)
- will provide a link to program/event on course website
- will distribute a program/event flyer (provided by Industry Supporter Organization) to attendees during the meeting.
- Insert to be provided by supporter at own cost and shipped directly to organizer prior to the course
- Max Size: 8.5" x 11", limit to one page
- Cleveland Clinic does not guarantee attendance.

Deadline for order commitment: **January 13, 2025**

### **\$4,000 Conference Bag** *Limited to one supporter*

Your corporate logo and Cleveland Clinic's logo imprinted on bags used by attendees. This exclusive opportunity is available to supporters on a first-come, first-served basis.

- Industry supporter permitted one promotional insert
  - Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
  - No larger than 8.5" x 11"
  - Quantity: 300 min.
- Bags will be distributed during on-site registration along with conference materials
- Payment due prior to item order submission
- Cleveland Clinic will order product and handle shipment with consultation from supporter and proof (approved by both parties) prior to final print.
- Logo submission required by **January 3, 2025**
- Deadline for order commitment: **January 3, 2025**

### **\$3,000 Lanyards** *Limited to one supporter*

Your corporate logo and/or Cleveland Clinic's logo imprinted on all official lanyards. This exclusive opportunity is available to supporters on a first-come, first-served basis.

- Lanyards will be distributed during on-site registration along with conference materials
- Payment is due prior to item order submission
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print
- Logo submission required by **February 3, 2025**
- Deadline for order commitment: **January 3, 2025**

### **\$3,000 Wi-Fi Sponsor** *Limited to one supporter*

Acknowledgement of your company on slides and signage. This opportunity is available to supporters on a first-come, first-served basis.

- Your corporate name on slides and signage
- Sponsor Wi-Fi access for 2 days
- Deadline for order commitment: **February 14, 2025**

### **\$3,000 Notebook** *Limited to one supporter*

Your corporate logo and Cleveland Clinic's logo imprinted on notebook, distributed during on-site registration. This exclusive opportunity is available to supporters on a first-come, first-served basis.

- Fee includes the cost of item.
- Payment is due prior to the conference
- Cleveland Clinic will select item, order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to print.
- Deadline for order commitment: **January 3, 2025**

### **\$1000 Stress Ball** *Limited to one supporter*

Your corporate logo imprinted on a Stress Ball (your choice of the items pictured), distributed during on-site registration. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic select item, will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.
- Deadline for order Commitment: **January 3, 2025**

### **\$1,000 Flyer Insertion**

Your company flyer distributed during on-site registration. This opportunity is available to all supporters.

- Flyer to be provided by supporter at own cost and shipped directly to organizer prior to event
- No larger than 8.5" x 11"
- Quantity: 300 min.
- Order Commitment: **January 3, 2025**
- Submission for CCF Approval: **February 21, 2025**
- Delivery Deadline: **March 7, 2025**